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MEDIA RELEASE

Archerfield Airport Appointment

CEO of Archerfield Airport Corporation, Gerard Campbell, has been appointed to the Strategic Industry Leaders Group to help drive the national General Aviation Industry Action Agenda.

Mr Campbell is the only airport representative in the Group, which comprises nine members. All members were selected because of their broad experience in business or general aviation, and all have been endorsed by the Deputy Prime Minister and Minister for Transport and Regional Services, Mark Vaile. Their role is to successfully guide the re-building of a stronger general aviation business throughout Australia.

The Group is led by Dr J. Roland Williams CBE, and will report back to the Federal Government in the first half of 2008.

Mr Campbell was appointed to Archerfield Airport Corporation in mid-2006. He is a pilot and former head of the Royal Queensland Aero Club and its subsidiary companies (Airline Academy of Australia and Registered Training Organisation, ATAE Pty Ltd).

“The general aviation industry throughout Australia has been undergoing major change in recent times, however there is no doubt that it will boom in the next decade or so,” Mr Campbell said. “This will be driven by huge demand from overseas for Australia’s aviation expertise and a wave of new technology and aircraft that are now emerging in the industry.

“I am very pleased to be involved in helping to ‘drive’ the General Aviation Industry Action Agenda. It’s a welcome step forward for an industry that has traditionally suffered because of a highly fragmented nature.”

Mr Campbell said the Agenda would assist the general aviation industry to identify priorities, make a commitment to change and develop achievable growth strategies. He said the Group’s first priority would be to consult as widely as possible with the industry to identify priorities within the areas of industry competitiveness, infrastructure, education and skills, regulatory issues, investment, technology and innovation.

“The key benefit of an Action Agenda is that the industry is offered a whole of government approach across a broad range of portfolios designed to develop practicable solutions to industry issues and concerns.”

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